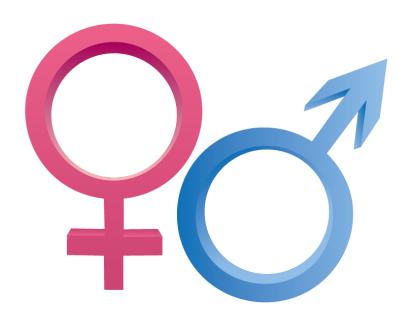


# **OUR GENDER PAY GAP REPORT**

# for 5th April 2021



Gender Pay Gap Reporting is a statutory requirement for organisations employing more than 250 people, in line with the UK Government Equality Act 2010 (Gender Pay Gap Information) Regulations 2017. Our data is reported from the snapshot date of 5 April 2021 and is based on a total of 430 Steeper employees (Hugh Steeper Limited).



#### A message from the Executive Board

Our goal continues to be ensuring that all of our employees are treated and rewarded fairly irrespective of gender. We've had another positive year in terms of implementing initiatives and building relationships to continue to keep our pay and conditions of employment non-discriminatory and although our report demonstrates a gender pay gap, we're keen to continue driving forward the right changes to bridge this gap.

It's important, however, to highlight that the factors contributing to our gender pay gap are not unique to Steeper and reflect wider society and industry trends but we're confident that women and men who carry out the same or like work, or work of equal value are paid equitably.

To give some context to this report, understanding and improving our gender balance is an important part of our journey. Reducing our gender pay gap through better gender balance across all levels of the business required understanding and focus from leadership, the Executive and Operations boards and people managers across the business. It also requires us to continue to evidence-base, with real insight on the makeup of our workforce, progression and pay differentials.

Over the course of the last three years, we have continued to foster a culture where equality of opportunity is available to all our employees. We're also proud to remain a Disability Confident employer and are committed to championing equal rights and opportunities whilst proactively tackling discrimination.

Our Senior leadership team is now more established, and we have invested in management development programmes across the organisation to develop future talent and drive consistent leadership behaviours across our business. As part of our efforts to champion future female talent, some women not currently in management positions were invited to attend. Our leadership programme is running for a second year in 2022, and again we are supporting women who are not currently in management positions to attend, to encourage further female representation at this level when the opportunities arise. We'll continue to build relationships with the relevant parties to ensure that throughout all that we do, we encourage our underrepresented groups to join our team, develop their skills, help us close the gap in certain areas and make Steeper a place where more women can succeed and thrive.

Paul Steeper CEO

John Midgley COO/CFO



#### 1. Our data

Steeper's gender pay gap data was collected on 5 April 2021. At this time there were 430 employees within our UK business: 274 men and 156 women.

The above figures represent a decrease in male colleagues by 3 and an increase in female colleagues by 3 people from our 2020 published figures.

#### Our results:

Our Gender Pay shows the difference between the hourly rate of pay of male employees and female employees, expressed as a percentage of the hourly pay rate of the male employees. The gender pay gap is reported on both a mean and median basis.

	2021
Mean gender pay gap	15.71%
Median gender pay gap	9.89%

#### What does our information tell us?

Our industry continues to be male dominated, and we still have a higher proportion of males within our senior positions (for context, 64% of our workforce are males). The underrepresentation of women in senior leadership and manufacturing roles is a global and long-term challenge which we are committed to addressing, but the fact that men currently hold more senior positions within our business is driving our current gender pay gap. We are confident that men and women are paid equally for doing equivalent jobs.

We have actively been working to address this imbalance. Since April 2021, when the data for this report was collected, we have increased female representation at a senior level which will be demonstrated in future data. We have also focused on developing women into more senior roles across the organisation through provision of leadership training, and we have driven our recruitment campaigns to support more women into a career within the sector.

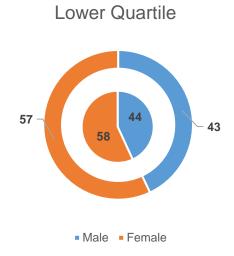
We have also reviewed our approach to flexible working in light of lessons learnt from the Covid-19 pandemic, and continue to support hybrid home/office working where practicable to enable our employees to balance their work and home commitments.

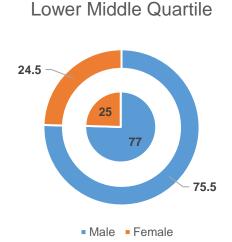
Whilst we continue to actively support and raise awareness of flexible working in our business, a higher percentage of our colleagues working part-time continue to be female. We're aware that this is reflected in our data, and we are committed to making further effort to bring about change in these specific areas.

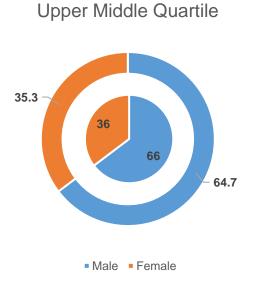
Excluded from our list of full-pay relevant employees, are those on "leave", receiving less than full pay, including those on maternity, paternity, shared parental leave, sick leave, and furloughed leave under the Coronavirus Job Retention Scheme.

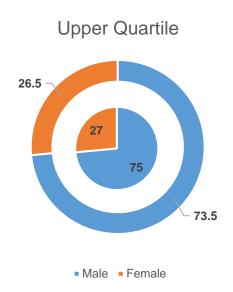


# Proportion of men and women in each pay quartile (%)









We are mindful of the fact that we are, and always have been a largely male dominated business, particularly within our manufacturing division, and we have worked hard to promote equal opportunities throughout all our recruitment campaigns. The focus of our recruitment campaigns has successfully supported more women into entering a career in manufacturing, which has increased the number of females in the lower quartile this year. As we are in a male dominated industry, many women are entering the sector for the first time, and are therefore coming in at trainee, apprentice, or graduate level, with a development pathway ahead of them to increase salary with skills, knowledge and experience. The progress made this year is therefore expected to result in a reduction in our gender pay gap in future years as these women progress through their careers.

We understand that there is still a way to go in reducing the imbalance within the quartiles and we will continue to focus on training and upskilling. We are, however, confident that men and women are paid equally for doing equivalent jobs.



Bonus gender pay gap	Women's earning are
Mean bonus gender pay gap	2.33% higher
Median bonus gender pay gap	equal
Proportion receiving bonus payments	2020
Male	96%
Female	92%

The Company took the decision to award a one-off bonus to all employees (except those currently serving their notice period, or within their probationary period) in December 2020 in light of the challenges all colleagues faced continuing to provide a service to the NHS during the Covid-19 pandemic. This decision has increased the proportion of both male and female employees receiving bonuses significantly compared with the prior year.

### 2. Previous actions - The year in review

Steeper is an independent provider of prosthetic, orthotic and assistive technology products and services, over the years we have formed many partnerships with the NHS in supporting them and our other customers in delivering a high-quality clinical service provision and supply of products. The NHS follow strict rules and regulations when awarding contracts for services and products, and sometimes these contracts already have existing employees undertaking the role. As these employees are protected under the Transfer of Undertakings (Protection of Employment) Regulations (TUPE) employers have a duty to honour existing terms and benefits.

As highlighted in our previous gender pay reports, within our clinical services business (which forms the highest percentage of all our employees and the highest proportion of our part-time staff), eradicating the gender pay gap is not fully within our business's control because of these protected TUPE rights, as not all providers these employees transfer from offer like for like pay and benefits.

However, we continue to prioritise areas for action in which we could make an impact on reducing any gender pay gap within our business and here we report on our progress and how we are building on our 2021/2022 plan in order to encourage further progress towards our goal of reducing Steeper's gender pay gap.

#### **Reward Structure**

Following a review of our reward strategy we are pleased that initiatives put in place are still being well received. These include our dedicated service awards which recognise service and loyalty, and since the implementation of the scheme we have celebrated these milestones with 40% of employees. We have also introduced a new retirement award scheme that recognises an employee's length of service at the point they choose to retire.

Our employee engagement platform remains a hive of activity with 73% engagement from employees with employee benefits, discounts, and perks amongst other benefits. Colleagues are encouraged to recognise each other by sending personalised e-cards, and in May 2021 the Company launched a



new instant awards scheme that allows managers to recognise their team with a cash voucher. Our Employee of the Year Awards also recognise and reward employees who have continually demonstrated our core values throughout the year.

#### **Recruitment Processes**

All colleagues within Steeper have equal opportunity to progress regardless of gender. Our recruitment process is non gender specific, and we do not have any roles which are reliant on gender. Colleagues are made aware of any vacancies via email alerts and notice boards and all managers are encouraged to support their colleagues to apply for roles. In 2020 we implemented a Referral Scheme whereby all employees have the opportunity to make a referral for any vacancies and receive a cash reward upon successful placement.

# Engagement with local colleges and universities

We've also built-up strong relationships with local colleges and universities allowing us to further broaden our talent pool and we're hopeful to continue these relationships going forward. In particular we are exploring opportunities to work with and promote the work of Women in Science and Engineering (WISE). We have supported local colleges with work experience placements over the last year which will help towards increasing knowledge around our sector, and over time, aim to result in increased representation of women in manufacturing roles.

# **Flexible Working**

We have reviewed flexible working arrangements across our business and did not identify any barriers. Flexible working is still a significant part of the way in which Steeper offers benefits to its employees and is one of the key tools used by the business to support wellbeing, and parents / care givers to manage their personal responsibilities whilst providing them an inclusive workplace that offers opportunities to grow and develop their career. We know that women are more likely to have reduced working hours because of caring responsibilities, and so providing this flexibility enables employees to identify a working pattern that accommodates their caring responsibilities and provides them with the choice to be able to remain in full time employment where possible.